



WHY OUR OPPORTUNITY IS A GREAT ONE FOR VETERANS



The Closet & Storage Concepts Franchise Opportunity Is a Great One for Veterans, and Here's Why!

At Closet & Storage Concepts, we take pride in the fact that just about anyone can join our franchise family — it's a great one for people from all walks of life! Our training and support help make it easy for franchisees to thrive as part of the Closet & Storage Concepts family and this is especially true for our servicemembers in uniform.

There are plenty of smart reasons why our veteran-friendly franchise opportunity is the perfect fit for them!

If you're a veteran who wants to transition into a meaningful life as a civilian, a Closet & Storage Concepts franchise could be your next best move. We're a great fit for those who are moving on from a military career because:



You'll be in business for yourself, allowing you greater flexibility and freedom



You can use many of the skills that helped you succeed in the military



You can continue to be there for your community by offering valuable home improvement services

According to the International Franchise Association, 1 of every 7 franchises in America is owned by a veteran. The franchise model is popular with veterans because they're:



ABLE TO LEAD: During their military careers, many veterans showed themselves to be leaders, and that's a great quality to have as a Closet & Storage Concepts owner.



ABLE TO FOLLOW: Veterans also know when and how to follow. They appreciate systems and guidelines to achieve best results, which is especially useful when partnering with Closet & Storage Concepts.



ABLE TO CONNECT: Many veterans gravitate to the service because they like being around people and want to be there for them and their communities. Veterans opening a Closet & Storage Concepts franchise will have that same opportunity!

Our Training and Support Make the Difference!

Our training and support will help you grow your business. When you become part of the Closet & Storage Concepts franchise family, you can count on:

- ✓ Initial training that goes over all the day-to-day aspects of running your franchise
- ✓ Important supply chain and vendor support
- ✓ Guidance with hiring and training staff
- ✓ Marketing help to reach your best customer
- ✓ And much more!

We're incredibly thankful for the sacrifices of our servicemembers, which is why we've partnered with VetFran, a strategic initiative of the International Franchising Association, to offer exclusive discounts to qualifying veterans.

If you're a veteran reading this, we invite you to take advantage of this important offer!

To find out more about a Closet & Storage Concepts franchise opportunity, reach out today!

